



### **The New EBU Club Landscape:**

- Consists of clubs that meet regularly, have an average of 98 members providing the EBU with a forecasted total membership of 57,000 in our affiliated clubs which equates to approximately 40,000 EBU members.
- Currently over 60% of our clubs have stated they will remain affiliated, and we are still waiting for responses from just over 10% of don't knows.
- We understand that some clubs are waiting to make their decision when they know the majority view.
- 39 clubs have either re-affiliated or joined for the first time in the last financial year.

We are estimating approximately 1.9million player sessions taking place in approximately 600 clubs. We currently have yes returns from 488 clubs. We know that 51 further clubs are going to affiliate (verbal indications). We have 98 don't knows. Interestingly, we have already received a plea from a club who hopes that we will accept a change of mind from disaffiliate to affiliate and, of course, we will.

*At the AGM on 7<sup>th</sup> October 2009, the Shareholders voted unanimously and:*

*Ratified the Pay to Play fee of 29p for 2010/11.*

*Accepted the Bye Law changes to facilitate Pay to Play.*

### **To summarise:**

- The clubs that are remaining affiliated recognise the support and benefits the EBU can provide. These clubs will be able to take part in development projects and thus we have a strong base from which to grow.
- We will remain in contact with those clubs who have informed us that they will disaffiliate and keep them posted about developments for our affiliated clubs in the new EBU to encourage them back in to the EBU's community of clubs.
- We now have an appealing package of benefits for clubs and their members - which we are developing to include travel insurance, airport car parking and hotels - and can use these to attract new clubs in to affiliation.

The EBU Board is committed to increasing the number of members and affiliated clubs through development projects that can only be undertaken with the stability given by universal membership through Pay to Play.